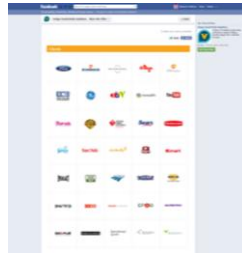


5 USES FOR VOTIGO APPS

1 SIGNUP FORM

Utilize the Signup Form for event, email newsletter and webinar signups. Upload a header graphic and customize your app icon for a simple signup form that allows you to easily export registrant information for your use.



2 SURVEY

Customize the Signup Form with custom questions to create a survey that will engage your fans. Get customer feedback, or find out more information about your audience.

Customizing Your Facebook Page

With a subscription to Votigo you have access to flexible applications to customize your Facebook page and engage fans. These applications can be used in a variety of ways, so get creative! We've listed 5 common uses for the applications along with basic tips for implementing them on your Facebook page.

3 OVERVIEW

Create an overview graphic of your products or services and utilize the Welcome Application. You can link the graphic to a page on your website that provides more in-depth information about your company.

4 COMMUNITY GALLERY

Build a community of engaged fans by utilizing a Photo or Video Gallery app that your fans can upload their content to. Make it a permanent fixture on your page to give fans a reason to visit it frequently and engage with other fans and your brand.

5 FACEBOOK LANDING PAGE

The flexibility of the Welcome Application makes it ideal for showcasing offers on Facebook. Create a graphic that summarizes your offer and include a call-to-action. Link the graphic to your website where the offer exists. Great for coupons and special offers.

